

Event in a BoxSM

Your virtual meeting solution | by  notion



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 notion

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Reimagine your business meetings

As the world faces a new pandemic, marketers across the globe are pivoting their business strategies and plans. While some companies have put a hold on marketing activities, for others it is a necessity to stay connected and engaged with customers – despite quarantine and social distancing.

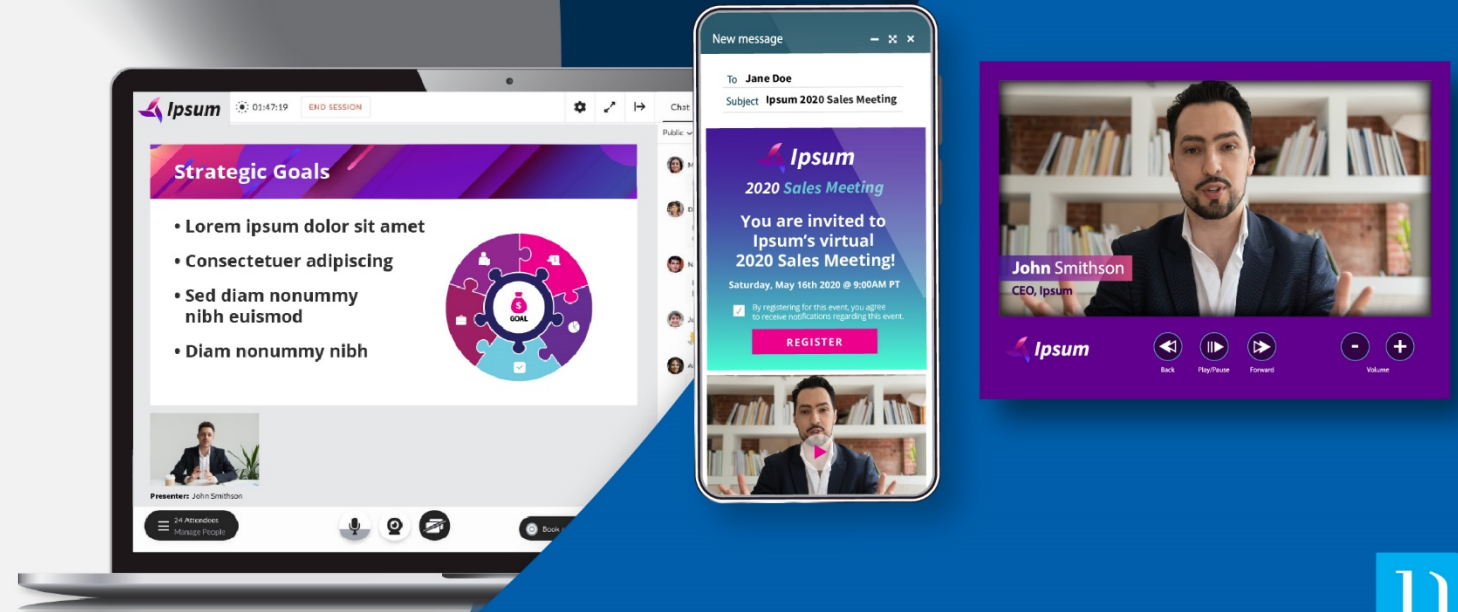
Video meetings and webinars are great interim solutions but lack the excitement and engagement that face-to-face meetings offered. Companies still have big announcements and important information to share with potential partners, clients, employees and other key stakeholders.

It's time to reimagine virtual meetings.

What if you could bring the event to your audience, all while ensuring that the event is:

- ✓ Memorable & engaging
- ✓ Experiential & customizable
- ✓ Cost-efficient & scalable

[Learn how it works](#)



Notion created a **turnkey customized solution** to provide an alternative to your conference or event experience – with a big bang, for less bucks.

Here’s how it works.



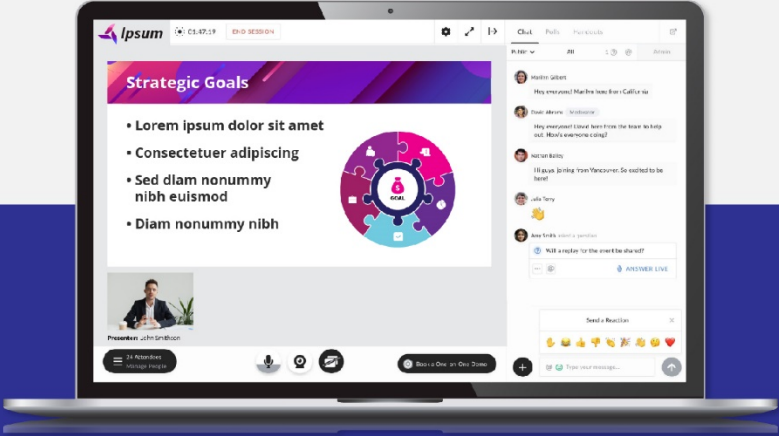
1

Company sends branded email invitation allowing attendees to register and provide information including their mailing address.



2

Event kits are shipped to each registered attendees' home or office prior to the meeting date.



3

On the event date, attendees simply click the “join now” button in their invitation to stream the event live, or on their own time.

Explore the kit!



Attendee Kit Exterior

Customize the attendee kit packaging with your event brand and theme so that it stands out.

Note: Designs can be scaled for partial design or a more economic feel (such as size, material, quality) or full-bleed design like the sample shown.



Explore the attendee kit by clicking anywhere you see this icon.



Attendee Kit Interior

Notion will collaborate with you to design the visual stage environment, complete with a working video screen that features pre-loaded content.

All contents and images are customizable for your event.

- Side panels of the box may be used for additional messaging such as a welcome note, topline meeting agenda, inspirational quote and more
- Instructions will be displayed clearly
- Consider including a toll-free number for technical support
- Include an attendee booklet, handouts or notebook



Explore the attendee kit by clicking anywhere you see this icon.



Video Module

[Click to learn more](#)

Webinar Instructions

[Click to learn more](#)

Attendee Handouts

[Click to learn more](#)

What's Below?

[Click to learn more](#)

Video Module

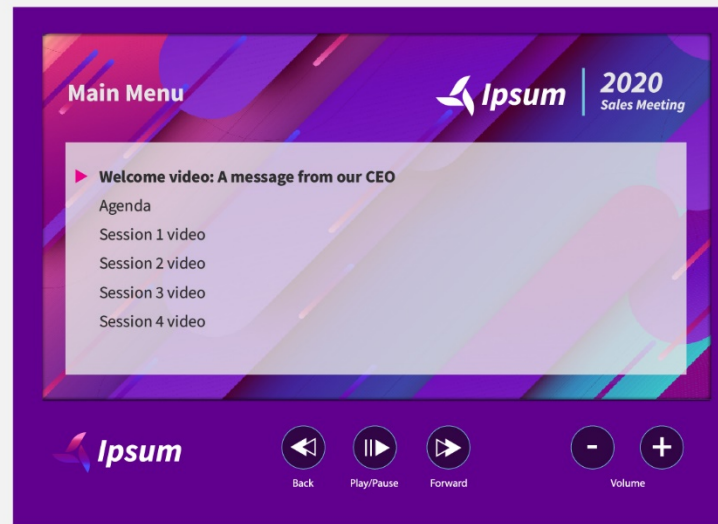
First impressions still matter.

Immediately connect with attendees via a pre-loaded video introduction. Consider a welcome message from an executive, emcee or a sizzle video.

Maximize the video experience with other content to view during the event (as prompted by the speakers) or on their own time. Think demos, commercials, testimonials and more.



Record your own video or work with us to create custom event videos, animations and graphics. Ask about Notion's in-home video kit to easily record your message right from your home office.



Organize videos into chapters or by subject matter for easy navigation.

Attendees will have the ability to play, pause and navigate the video module and control the volume with a touch of a button.

Booklet/Handouts

Provide useful tools and guides.

A booklet can help attendees navigate the virtual event as well as give marketers opportunities to communicate in more detail.

Contents may include:

- Agenda
- Speaker bios
- Message from leadership
- Product information
- Key takeaways or action plans
- Sponsorships (logos, ads)
- Instructions for requesting one-on-ones



Giveaways

Special surprises and free swag.

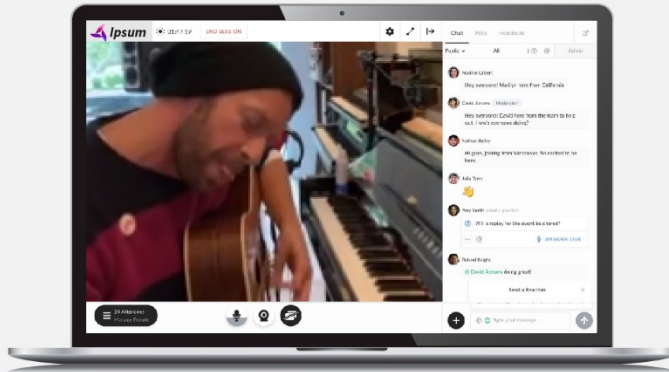
Beneath the booklet, attendees will find giveaways, just like they would at an onsite event. Gifts can include branded items, snacks, drinks/cocktail recipes, activities/games, partner or vendor coupons – there are infinite options!



Engagement

Make memories together.

Bring the perks of meetings and conferences virtually to your audiences' homes. This is a unique time for our society, so let's bring more enjoyable and positive experiences to our lives and screens.



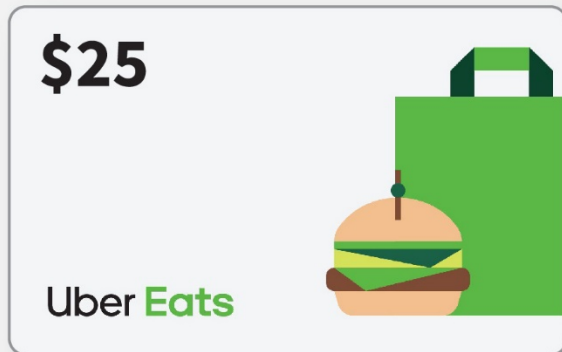
Live Entertainment

Spoil your attendees with a live celebrity music performance, complete with interactive chat and song requests.



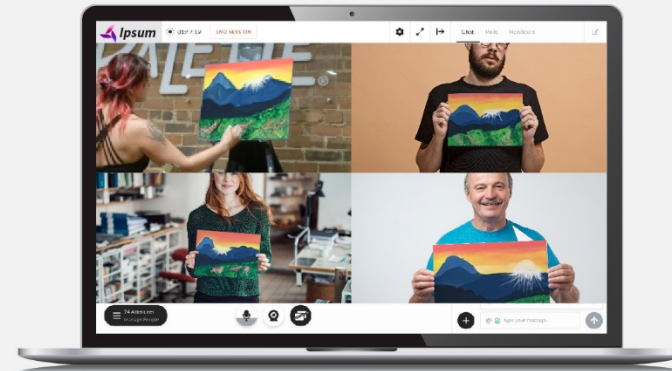
Virtual Networking / Happy Hour

Many people attend events to make connections and stay informed through their peers. Facilitate small group events or happy hours that allow attendees to connect and discuss relevant topics.



Coffee or Lunch Break

Great food or snacks is essential to any event experience. Present coupons or gift cards, or partner with a food delivery service to coordinate menus and deliver lunch to your attendees.



Brain Break Activities

Give attendees the option to sign up for different experiences where they can join others live on camera. Get creative with activities such as group mad libs, instructor-led drawing, yoga and meditation and more.

Webinar

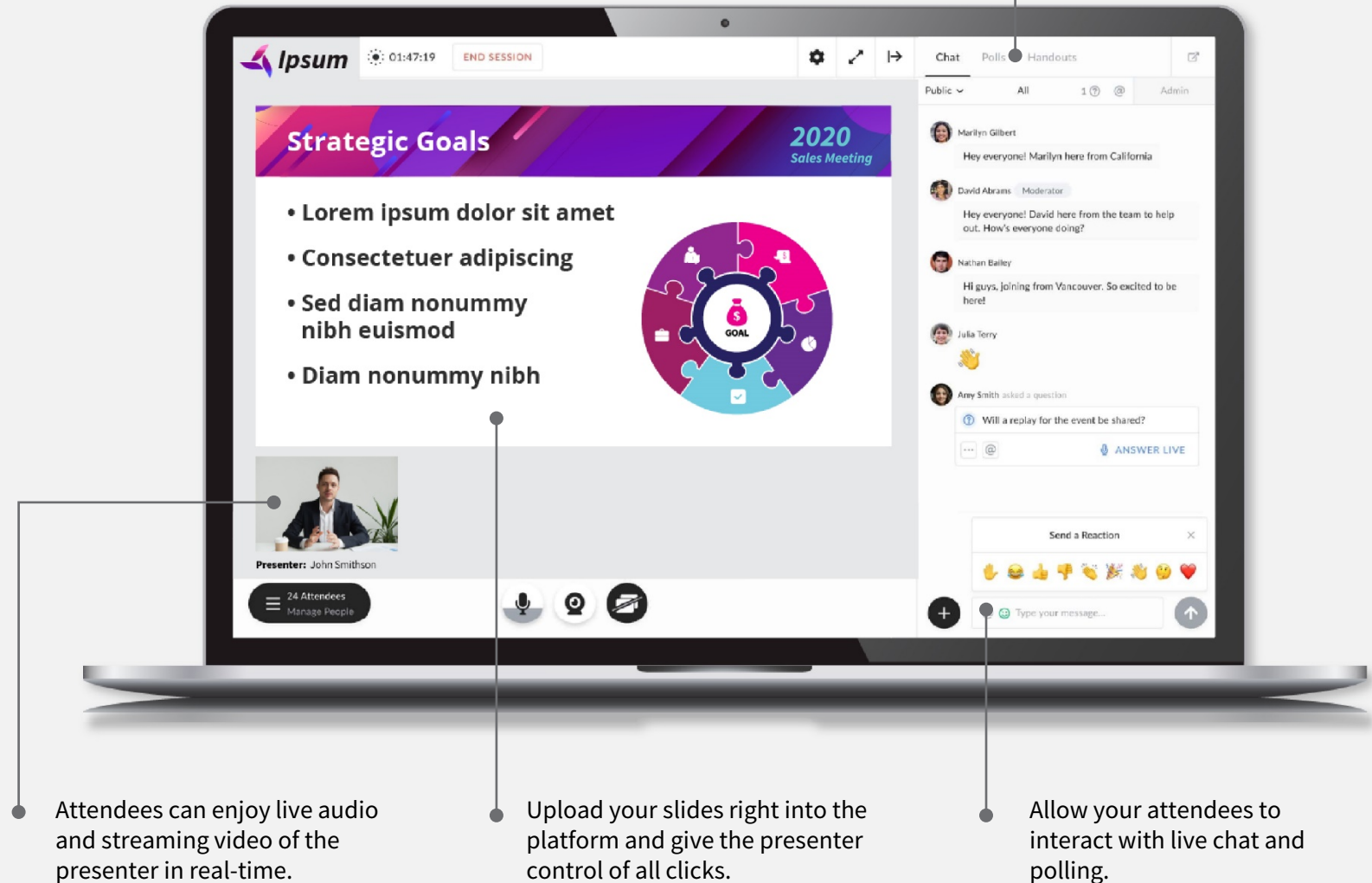
Find the right platform for your audience.

Today's webinar platforms are robust, allowing for live streaming of presentations with hundreds to thousands of global attendees. Modern platform features include live chat, Q&A, polling, handout downloads, mainstage and breakout sessions and more.

Turnkey solutions also provide custom branding to your webinar invitations, emails and landing pages. We can recommend the best platform for your needs or work with your existing platform.

★ Below are common features across many of today's webinar platforms. We can recommend the best platform for your needs.

Upload handouts or supporting materials right into the platform for attendees to download.



Presenter Kit

Help your speakers look their best.

Don't compromise your brand or the event experience just because your speakers are presenting remotely. Branding and consistency can be achieved by arming them with tools to look professional and properly trained.

Prepare your presenters with instructions/considerations for the following:

- Room set up
- Backdrop graphics
- Nametags or name plates
- Camera angle/use
- Lighting
- Smartphone camera holder and microphone



Ready to ideate?

Contact us today

The Notion team is ready to roll up our sleeves, brainstorm and plan the right virtual event experience for your audience and size. Let's discuss how you can drive your message "home" with some new creative ideas.

For questions or to learn more, contact
ruko@notionpartners.com



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